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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. | |
|------------------------------|-----------------------------------|----------------------|-------------------------------|------------------|--|
| 10/665,670 | 09/18/2003 | Heather Lynn Focht | 9042M | 8580 | |
| | 7590 02/26/200 R & GAMBLE COMP | | EXAM | INER | |
| Global Legal Department - IP | | | CHANNAVAJJALA, LAKSHMI SARADA | | |
| 299 East Sixth 5 | ding - 4th Floor Street | | ART UNIT | PAPER NUMBER | |
| CINCINNATI, | OH 45202 | | 1611 | 1611 | |
| | | | | | |
| | | | MAIL DATE | DELIVERY MODE | |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

| | Application No. | Applicant(s) | | | | | |
|--|--|---|---|--|--|--|--|
| Advisory Action | 10/665,670 | FOCHT ET AL. | | | | | |
| Before the Filing of an Appeal Brief | Examiner | Art Unit | | | | | |
| | Lakshmi S. Channavajjala | 1611 | | | | | |
| The MAILING DATE of this communication appe | ears on the cover sheet with the c | correspondence add | ress | | | | |
| THE REPLY FILED 23 January 2009 FAILS TO PLACE THIS A | APPLICATION IN CONDITION FOR | R ALLOWANCE. | | | | | |
| M The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following application in condition for allowance; (2) a Notice of Appe for Continued Examination (RCE) in compliance with 37 C periods: | replies: (1) an amendment, affidavit eal (with appeal fee) in compliance | t, or other evidence, v with 37 CFR 41.31; o | which places the r (3) a Request | | | | |
| a) The period for reply expiresmonths from the mailing | | | | | | | |
| The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire is | | | | | | | |
| Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f). | | | | | | | |
| Extensions of time may be obtained under 37 CFR 1.136(a). The date have been filled is the date for purposes of determining the period of swinder 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set from in (a) above. If checked. Any reply received by the Office later may reduce any earned patient term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL. 2 | on which the petition under 37 CFR 1.1: tension and the corresponding amount of shortened statutory period for reply origin than three months after the mailing date. | of the fee. The appropri- nally set in the final Office e of the final rejection, e | ate extension fee te action; or (2) as ven if timely filed, | | | | |
| the date of filing the Notice of Appeal (37 CFR 41.37(a)), appeal. Since a Notice of Appeal has been filed, any reply | or any extension thereof (37 CFR 4 | 1.37(e)), to avoid disr | nissal of the | | | | |
| AMENDMENTS | • | | | | | | |
| 3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will not be entered because | | | | | | | |
| (a) ☐ They raise new issues that would require further consideration and/or search (see NOTE below); (b) ☐ They raise the issue of new matter (see NOTE below); | | | | | | | |
| (c) They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or | | | | | | | |
| (d) ☐ They present additional claims without canceling a c NOTE: (See 37 CFR 1.116 and 41.33(a)). | corresponding number of finally reje | ected claims. | | | | | |
| 4. The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324). | | | | | | | |
| 5. Applicant's reply has overcome the following rejection(s): | | | | | | | |
| Newly proposed or amended claim(s) would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s). | | | | | | | |
| For purposes of appeal, the proposed amendment(s): a) I how the new or amended claims would be rejected is prov The status of the claim(s) is (or will be) as follows: Claim(s) allowed: | | be entered and an e | xplanation of | | | | |
| Claim(s) objected to: Claim(s) rejected: 1, 2, 4-5, 7-114 and 19-29. Claim(s) withdrawn from consideration: | | | | | | | |
| AFFIDAVIT OR OTHER EVIDENCE | | | | | | | |
| The affidavit or other evidence filed after a final action, bu because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e). | | | | | | | |
| The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to o showing a good and sufficient reasons why it is necessary. | vercome <u>all</u> rejections under appea and was not earlier presented. Se | l and/or appellant fail ee 37 CFR 41.33(d)(1 | s to provide a). | | | | |
| The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER | n of the status of the claims after er | ntry is below or attach | ed. | | | | |
| The request for reconsideration has been considered bu See Continuation Sheet. | t does NOT place the application in | condition for allowan | ce because: | | | | |
| 12. Note the attached Information Disclosure Statement(s). | (PTO/SB/08) Paper No(s) | | | | | | |

13. Other: _____.

/Lakshmi S Channavajjala/ Primary Examiner, Art Unit 1611

Continuation of 11, does NOT place the application in condition for allowance because: Applicants' arguments filed on 10-23-09 are considered but not found persuasive because while it is argued that the combination of references should not change the principle of operation, as explained in the final rejection, a prima facie obviousness may be established if known work in one field of endeavor may prompt variations of it for use in either the same field or a different one. It is evident that the teaching of Hayward (refers to Chambers in the prior art discussion) is an improvement over that of Chambers and also suggests ways to avoid instability, insufficient moisturizer and benefit agents that are sensitive to surfactants providing both lameliar and an isotropic phase in a single composition that is extrudable, stable and yet remains separate. Applicants' rague that regarding claims 10-13, the teachings of Franz need not be addressed because the teachings of Chambers and Hayward have been addressed and because Franz teachings are not addressed examiner mains the rejection.